

FOR IMMEDIATE RELEASE

**MEMORY MAKERS MAGAZINE ANNOUNCES
“CAMP MEMORY MAKERS 2003”**

CINCINNATI, OH – March 31, 2003 – **MEMORY MAKERS**, the leading magazine for scrapbook ideas, proudly announces **Camp Memory Makers**, a 2-1/2 day scrapbooking-camp to be held in Houston, Texas, from July 25 - 27 at The Woodlands Waterway Marriott Hotel and Convention Center. The Camp will feature an extensive line-up of scrapbooking classes – many exclusive to this event -- plus camp-like activities that range from “cabin competitions” and an “all-night cropping party” to a “campfire awards luncheon.”

Camp Memory Makers will bring together up to 500 enthusiastic scrapbookers who are eager to learn new ideas and techniques in a fun and interactive forum. Classes will vary from basic scrapbook design to more advanced techniques such as page embellishments using 3D techniques and unique materials such as fibers and wire, and will be taught by industry experts (called “camp counselors”) including Michele Gerbrandt, *Memory Makers*’ founder, and Anna Griffin of Anna Griffin Decorative Papers, just to name a few. Other class topics include embossing; rubber stamping; shaker boxes; quick & easy scrapbooking; journaling; punch and tag art; heritage embellishments; sticker art; and photography. **Camp Memory Makers** will also feature keynote speaker, Sharon Fisher of Play with a Purpose, who will share invaluable tips for making the most out of the Camp experience through fun and informal networking opportunities.

Camp Memory Makers will also feature a 24-hour “Pajama Cropping Party,” make & take demonstrations from leading manufacturers of scrapbooking materials, as well as an on-site Camp Store. This fun-filled environment will provide an opportunity for scrapbookers to share their common interest in a relaxed setting, while filling the need to provide ongoing education and innovative methods to this burgeoning audience.

Registration is accepted exclusively via **Camp Memory Makers**’ website at campmm.com. Online registration opens at 1:00 PM EST on May 29th for the Houston camp. For more information about **Camp Memory Makers**, visit www.campmm.com, email campmm@fwpubs.com, or contact Natalie Davis at (513) 531-2690, ext. #1544.